



Dear Valued Supporter:

The Orange County Lawmen are pleased to announce our 40th year as a charitable organization. Throughout our history, the Orange County Lawmen have raised over one million dollars to assist various charities and raise awareness throughout Southern California.

The Orange County Lawmen tackle football team is comprised of law enforcement, fire and other public safety personnel throughout Southern California who compete in the National Public Safety Football League (NPSFL). All 23 teams that participate in the league are also comprised of law enforcement, fire and public safety personnel. The goal of each team in the league is to play competitive tackle-football, and more importantly, raise money and awareness for each teams' chosen charity.

The Orange County Lawmen's endorsed charities are: Special Olympics Southern California, Project 999 (supporting families of Officers hurt or injured in the line of duty) and the Officer Bob Henry Memorial Scholarship. The Lawmen also participate in various other charity events and causes throughout greater Southern California including: Orange County Crime Stoppers, South County Outreach, Wounded Warrior Project, Orangewood Children's Foundation and Explorer Post #449. Please visit our website to learn more about our charities.

With your generous contribution we can make a difference in our community. The Orange County Lawmen are a non-profit charitable organization, recognized by the IRS as a Tax Code 501c3 charitable organization. Your donation is tax deductible to full extent of the law. The Lawmen are focused on continuing a great tradition and assisting as many people as possible. However, to do so we need your help. Proceeds generated from game attendance, merchandise sales, and other fundraisers make up a small portion of the monies donated by the organization. Substantial portions of our annual donations come from sponsorships contributed by corporations, businesses and people who care, like you.

The team and community thanks you in advance for your time and support.

Respectfully,

Chris Need

President, C.E.O.
Orange County Lawmen

Mission Statement

"To serve Southern California by partnering with local businesses, organizations, charities and community members to raise money, awareness and build community relationships through competitive tackle football and other charity events throughout the year. To assist children in developing into tomorrow's leaders by encouraging leadership, integrity, discipline, commitment, dedication, hard work and volunteerism. To honor the countless heroes across the country and world that protect our communities and preserves our freedom."

www.oclawmen.org



2018 Lawmen Sponsorship Package Levels

KICKOFF \$125

- 2 Season Tickets valid for home games
- Business card size color-ad in the Season Program
- Listing on team website

FIRST DOWN \$250

- 4 Season Tickets valid for home games
- Business card size color-ad in the season Program
- Listing on team website
- Small team plaque

FIELD GOAL \$500

- 6 Season Tickets valid for home games
- Business card size color-ad in the season program
- Company Banner may be displayed at home games (company must provide)
- Logo and acknowledgement on team website
- Golf tournament Tee sponsor/advertisement
- Small team plaque

TOUCHDOWN \$750

- 8 Season Tickets valid for home games
- ¼ page size Color Ad in the Season Program
- Company Banner may be displayed at home games (company must provide)
- Logo and acknowledgement on team website
- Golf tournament Tee sponsor/advertisement
- Small team plaque

ALL-STAR \$1,000

- 10 Season Tickets for all home games
- Half page Color ad in the season program
- Company Banner displayed at home games
- Company may provide a not-for profit booth at all home games (promotional items only)
- Logo and website hyperlink on team website
- Golf tournament Hole sponsor/advertisement
- Large team plaque

CHAMPION \$1,500

- 15 Season Tickets for all home games
- Full page color-ad in the season program
- Company banner displayed at all home games
- Company may provide a not-for profit booth at all home games (promotional items only)
- Logo and website hyperlink on team website
- Golf tournament Hole sponsor/advertisement
- Large team plaque

LEGEND \$2,000

- 20 Season Tickets for all home games
- Full page color ad in the season program
- Company banner displayed at all home games
- Company may provide a not-for profit booth at all home games (promotional items only)
- Advertising on team website and Social Media
- Annual Golf Tournament presenting Sponsor/Advertisement
- Free play for four at Annual Golf Tournament
- Large team plaque
- Lawmen merchandise

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LAWMEN



GOLD SPONSOR **\$3,000**

The Gold sponsorship is the Lawmen presenting sponsor for the Lawmen *Halftime Show* at ALL home games. This sponsor will have exclusive name rights for the Halftime Show and will be named on all promotional game materials distributed (i.e. Cop Bowl XXXVII Halftime Show presented by ----)

- Company banners displayed throughout the stadium
- Invited to assist with halftime awards to charity beneficiaries and/or award recipients
- Invited to assist with selection process of the Officer Bob Henry Memorial Scholarship
- Advertisement throughout the game over Public Address System for all home games
- Advertising on team website and social media
- Unlimited Season Tickets for all home games
- Company may provide a not-for profit booth at all home games (promotional items only)
- Full color-page ad in the season program
- Annual Golf Tournament presenting Sponsor/Advertisement
- Free play for four at Annual Golf Tournament
- Large team plaque
- Team signed ball and team jersey
- Lawmen merchandise
- Invitation to the end of season banquet

PLATINUM SPONSOR **\$5,000+**

The Platinum sponsorship is the Lawmen presenting sponsor for *ALL home games*. This sponsor will have exclusive name rights for each home game and will be named on all promotional game materials and tickets (i.e. ---- presents Cop Bowl XXXVIII).

- Company banners displayed throughout the stadium
- Invited assist with Ceremonial Coin flip prior to home games
- Invited assist with selection process of the Officer Bob Henry Memorial Scholarship
- Advertisement throughout the game over Public Address System for all home games
- Advertisement on the back of game tickets for every home game
- Advertising on team website and Social Media
- Unlimited Season Tickets for all home games
- Company may provide a not-for profit booth at all home games (promotional items only)
- Full color-page ad in the season program
- Annual Golf Tournament presenting Sponsor/Advertisement
- Free play for four at Annual Golf Tournament
- Sponsor logo printed on promotional giveaways that are given to all fans in attendance at home games
- Large team plaque
- Team signed ball and team jersey
- Lawmen merchandise
- Invitation to the end of season banquet

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Sponsor Information

Thank you for your decision to partner with us in our mission to make a difference in our community. Please fill out the information below to help us better understand you and your business. We look forward to developing a mutually beneficial relationship with you.

BUSINESS NAME:

TITLE OF POINT OF CONTACT:

BUSINESS ADDRESS:

PHONE NUMBER:

TYPE OF BUSINESS:

E-MAIL ADDRESS:

BUSINESS WEBSITE:

BEST DAY AND TIME TO CONTACT:

**BUSINESS SOCIAL MEDIA
(FACEBOOK, INSTAGRAM, ETC.):**

LAWMEN REPRESENTATIVE:

**POINT OF CONTACT FROM
BUSINESS:**

**SPONSORSHIP PACKAGE
/AMOUNT OF DONATION:**

SPECIAL REQUEST/ COMMENTS AND FEEDBACK:

Please send your tax-deductible charitable gift, by check or money order, with this form to the following address or personally deliver to a team representative:

*Orange County Lawmen
P.O. Box 532 Santa Ana, CA 92702*

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